

SUPPORTING AND DEVELOPING PHYSICIAN LEADERS FOR ORGANIZATIONAL CHANGE

THE PROVINCIAL AMA PHYSICIAN CHAMPION NETWORK



VISION

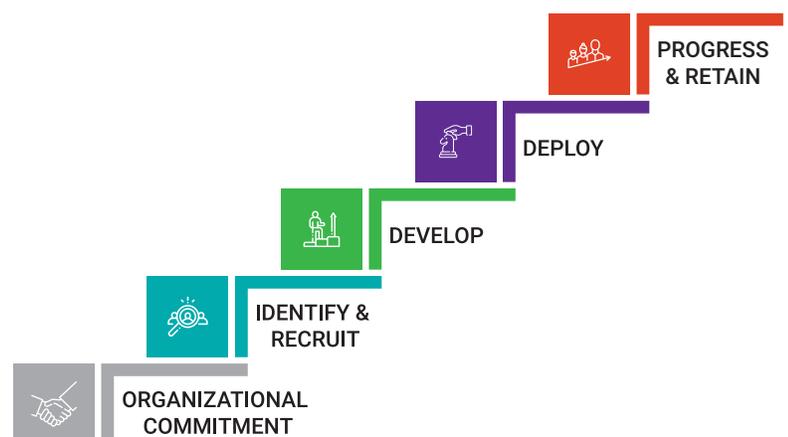
The future vision for primary care in Alberta includes the development and transformation to the Patient's Medical Home model. The success in transforming to this model is dependant on several factors including the identification, recruitment, development and deployment of physician champions.



PURPOSE

A physician champion is a change leader who serves as a relatable and trusted source of evidence for how changes have improved their own practice. Champions are influential and persuasive in engaging peers with new ideas and are essential for the spread and scale of improvements.

AMA CHANGE AGENT BLUEPRINT



The AMA has developed supports for PCNs to facilitate the development of change agents (physician champions and practice facilitators) through each phase of the blueprint.

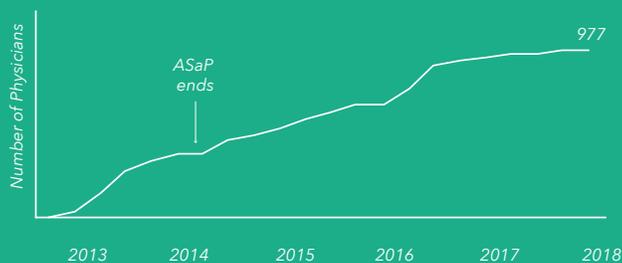
2020-2021 SCHEDULE

Date	Topic
Sept. 16th	Physician Champion Research and Competencies
Oct. 28th	Leading Self -leadership styles and self-development
Dec. 9th	CII/CPAR & Panel
Jan. 20th	Engaging Others - communicating effectively
Mar. 3rd	Panel Management
Apr. 14th	Achieving Results - goal oriented leadership
May. 26th	Transitions in Care
Jun. 23rd	Developing Coalitions - forming connections and building partnerships
Sept. 22nd	Access to Continuity
Nov. 3rd	Systems Transformation - innovation and strategic thinking

Physician champions support primary care transformation and PCN operations by:

- Sharing their knowledge and expertise
- Building capacity in others for improvement work
- Leading changes like improving; screening rates, care for complex patients, clinic access and efficiency, panel and continuity, and effective transitions of care.

Physician Champions have been shown to be a key driver for peer-engagement and ongoing participation in past Alberta initiatives such as ASaP where successful sustainment and spread was largely driven through engaged physician champions and leaders.



The Provincial AMA Physician Champion Network:

- Following the AMA Change Agent Blueprint, the network aims to foster the development of the next cohort of PCN physician leaders to drive Patient's Medical Home (PMH) Implementation
- 60 min interactive sessions with physician peers
- Physicians can join all or some session based on interest
- Topics include PMH implementation and leadership development based on the Canadian College of Health Leaders LEADS framework, lead by a certified executive coach
- Includes zonal breakouts to collaborate and network with local physician peers



GET INVOLVED

Interested physicians can visit www.cvent.com/d/n7qkt9/4W to sign-up for the provincial champion network.

For more information about how the network can benefit you and your practice, please contact the AMA Provincial Physician Champion.

Dr. Heather La Borde
 Provincial AMA
 Physician Champion
hylaborde@gmail.com

